



Contact: Jessica Stuckert
Phone: 860-734-2093
Email: jstuckert@symmetrypartners.com

For Immediate Release

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Record Attendance at Symmetry Partners Advisory Conference



More than 150 Advisors descended on the windy city last week to attend the 2011 Symmetry Partners Advisor Summit. The two-day event featured some of the brightest minds in modern-day finance, including father of the Efficient Markets Hypothesis, Professor Eugene Fama, Ph.D, and co-author of the Fama/French Three-Factor Model, Professor Kenneth French, Ph.D. Entering its tenth year as a turnkey asset management program, Symmetry Partners has \$5.5B* in assets under management and subadvised assets, and works with a select group of financial advisors across the country.

“We strive to deliver an engaging, thought-provoking experience for our financial advisors that keeps getting better year over year,” said founding principal David E. Connelly, Jr. “The goal of the conference is not only to reenergize our community of like-minded advisors around the passive investment philosophy that Symmetry stands by, but also to give advisors real life practice management tools that make their businesses more efficient and profitable. Our unique ‘design your own conference’ structure allows advisors to choose from a dynamic list of impactful breakout sessions to create a customized conference experience.” The wide range of topics discussed at the conference included: The Latest Advisory Technology Tools, Current Perspectives on the ETF Industry, Turnkey Marketing and Branding Solutions, The Latest Investment Management Thinking, Fundamentals on Taxes: A Look at Uncle Sam’s Take, and Social Media Implications.

For more information about Symmetry Partners, and/or upcoming Symmetry Partners’ events, please contact Jessica Stuckert at jstuckert@symmetrypartners.com.

**As of September, 2011.*

About Symmetry Partners

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